

# **ATTACHMENT 1**



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Hilsee was the only notice expert invited to testify before the Advisory Committee on Civil Rules on the amendment to Rule 23 requiring "clear, concise, plain language notices."

*Judge Richard G. Stearns  
District of Massachusetts*

The Hilsee Group collaborated with the Federal Judicial Center to create a judges' checklist for class action notice campaigns. Key topics include:

- Will notice effectively reach a high percentage of the class?
- Will the notices come to the attention of the class?
- Are the notices informative and in plain, easy to understand language?
- Are all of the rights and options easy to act upon?

Coming on the heels of the FJC's **Model Plain Language Notices**, which Todd Hilsee collaborated to write and design, the FJC's Judges' Class Action Notice and Claims Process Checklist and Plain Language Guide is available by clicking the link below:

## FJC CHECKLIST

Philadelphia-area office:

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